

Jordan Kraemer, PhD

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Digital Anthropologist

Technology & Society • Ethnographic Research • Global Reach

Cultural anthropologist and research leader with 4+ years managing experience and 15+ years researching emerging tech; track record of translating critical insights for policy, design, and advocacy. Published author: [Mobile City](#) (Cornell UP, January 2025).

Ethnography | Qualitative Analysis | Social Media | Digital Methods | Interviewing | Feminist & Intersectional Analysis | Tech Ethics | Tech Policy | Responsible AI | German | French

Affiliations

Affiliate, Data & Society

Professional Affiliate, UNC Chapel Hill, Center for Information, Technology, and Public Life

Associate, NYU, Alliance for Public Interest Technology

PROFESSIONAL EXPERIENCE

Director of Research, ADL Center for Technology and Society, New York NY July 2021 – July 2025

- Led high-profile research to push for legislative and platform policy changes, including tentpole surveys, qualitative and data science studies, and policy analyses:
 - *Held Meta accountable for allowing antisemitism against lawmakers to increase, in a study referenced on the Senate floor by Min. Leader Schumer in May 2025*
 - *Increased press coverage nearly 3x for annual tentpole survey on online hate & harassment and readership by 300% in 2023 (highest level of any year to date); increased social media impressions to 36,972 in 2024*
 - *Led a survey that helped enact CA AB 587, a social media transparency law*
- Translated original research findings into advocacy, policy & design recommendations:
 - *Led research & briefings that resulted in 46.8% of independent Meta shareholders voting for [Proposal 8](#), which urges Meta to address hate & was the top-ranked human-rights shareholder proposal of the 2025 proxy season to date*
- Built and managed a team of social science, data science, and ML researchers:
 - *Increased CTS's research & policy outputs > 3x in one year*
- Advocated with tech companies for transparency, data access, and policy enforcement:
 - *Presented an original study to YouTube that led to a policy prohibition on sharing links to hateful content*
- Expanded CTS's research partnerships and network:
 - *Joined ML scientists at Georgia Tech on a CDC grant to study hateful misinfo*
 - *Attended invited events & convenings on platform design and regulation*
 - *Gave multiple presentations to external stakeholders and research experts*
- Directed the prestigious Belfer Fellowship program, translating research into policy:
 - *Produced multiple leading-edge outputs used in advocacy with tech companies*

Adjunct Professor, NYU Tandon School of Engineering, Technology, Culture and Society, Brooklyn NY 2019–2021

- Developed original courses in science and technology studies and digital ethnography; developed core course for new Feminism and STEM minor; mentored students.

- Courses: Queer STS; Feminist Theory of STEM; Digital Ethnography; Intro to STS.

Visiting Assistant Professor, Wesleyan University, Anthropology, Middletown CT 2016

- Taught seminar on the anthropology of digital media & cultures.

Mellon Postdoctoral Fellow, Wesleyan University, Center for the Humanities, Middletown CT 2014–2015

- Researched gender and social media in Berlin; submitted scholarly publications; mentored students; gave invited lecture; taught seminar on emerging media.

RESEARCH CONSULTANT (selected projects)

Principal Investigator, NYU Alliance for Public Interest Tech, “Divergent Spaces,” Brooklyn NY 2020–2021

- Led original study of digital platforms, inequality, and community organizing during COVID-19 funded by SSRC, using digital ethnographic methods; produced publications showing how digital technologies help overcome but also reproduce urban inequality.

Research Lead, New_ Public & NYU Alliance for Public Interest, “Terra Incognita,” 2020–2021

- Led ethnographic study of digital public spaces during COVID-19 in NYC with Dr. Mona Sloane and 5 researchers; produced final report highlighting ways tech designers & policymakers can design better local online communities.

Research Co-lead, Anti-Defamation League, “Targets of Cyberharassment,” 2018–2019

- Designed and co-led study of online harassment with Dr. Danya Glabau; synthesized findings in a report used to lobby for anti-hate legislation.

PUBLICATIONS (selected)

2025 ‘Hate Parties’: Networked Antisemitism from the Fringes to YouTube. In *Social Processes of Online Hate*, J.B. Walther & R.E. Rice (Eds.). Routledge; with Steven Rea & Binny Mathew.

2024 *Mobile City: Emerging Media, Space, and Sociality in Contemporary Berlin*. Cornell UP.

2021 [Terra Incognita NYC: Mapping New York City's New Digital Public Spaces during the COVID-19 Outbreak](#) with Mona Sloane, New_ Public & NYU Institute for Public Knowledge.

OP-EDS (selected)

2025 [We’ve Reached the End of Social Media](#), *Counterpunch*, Feb. 6.

2024 [Facebook. It Isn’t That Complicated](#), *Tech Policy Press*, Sept. 20.

2024 [A Guide to Social Media Moderation Policies for the Post-Election Period](#), with Tim Bernard, Diane Chang, Renée DiResta, Justin Hendrix, & Gabby Miller, *Tech Policy Press*, Nov. 2.

PRESENTATIONS (selected)

2022 “The ‘digital city’: co-constructing ‘realness’ through digital infrastructures in pandemic NYC,” American Sociological Association 117th Annual Meeting, Los Angeles, Aug. 5-9 (with Mona Sloane).

2019 Agency and Representation, EPIC, Providence RI, Nov. 9-12.

EDUCATION

PhD, Cultural Anthropology
University of California, Irvine
Irvine CA

MA, Social Sciences
University of Chicago
Chicago IL

BA, Medieval Studies
Wesleyan University
Middletown CT