

JORDAN KRAEMER

VITA 2025

jordan.kraemer@nyu.edu | www.jordankraemer.com

PROFESSIONAL EXPERIENCE

- 2021-2025 **ADL Center for Technology and Society**, Director of Research
2019-2021 **NYU Tandon**, Adjunct Professor in Technology, Culture & Society
2016 **Wesleyan University**, Visiting Assistant Professor of Anthropology
2014–2015 **Wesleyan University**, Mellon Postdoctoral Fellow, Center for the Humanities

COURTESY APPOINTMENTS

- 2025-present **Data & Society**, Affiliate
2024-present **University of North Carolina, Chapel Hill**, Professional Affiliate, Center for Information, Technology, and Public Life (CITAP)
2019-present **NYU Alliance for Public Interest Technology**, Associate
2021-2022 **NYU Tandon**, Visiting Scholar, Technology, Culture and Society/Center for Responsible AI
2016-2018 **New York University**, Visiting Scholar, Anthropology
2015-2016 **Wesleyan University**, Visiting Fellow, Center for the Humanities

EDUCATION

- 2012 **University of California, Irvine**, Ph.D., Cultural Anthropology
Dissertation: *Mobile Berlin: Social Media and the New Europe* (Chair: Tom Boellstorff)
2009–10 **Humboldt-Universität zu Berlin**, Institute for European Ethnology, Visiting Student
2005 **University of Chicago**, M.A., Program in the Social Sciences (MAPSS)
2000 **Wesleyan University**, B.A., High Honors in Medieval Studies

PUBLICATIONS

Books

- 2024 *Mobile City: Emerging Media, Space, and Sociality in Contemporary Berlin*. Cornell University Press.

Peer-reviewed journal articles

- 2021 The Gender of the Interface: Coding Masculinity, Crafting Femininity among Berlin's Creative Class. *Catalyst: Feminism, Theory, Technoscience* 7(2).
2018 Of *Spargel* and *Spiegel*: Networked national feelings in Berlin. *Anthropological Quarterly* 91(4): 1385-1416.
2014 Friend or *Freund*: Social media and transnational connections in Berlin. *Human-Computer Interaction* 29(1), 53–77.

Book chapters

- 2025 Rea, Steven, Binny Mathew, and Jordan Kraemer. 'Hate Parties': Networked Antisemitism from the Fringes to YouTube. In *Social processes of online hate*, J. B. Walther & R. E. Rice, eds. Routledge: 168-192.
- 2022 The Materiality of the Virtual in Urban Space. In *The Routledge Companion to Media Anthropology*. Elisabetta Costa, Patricia G. Lange, Nell Haynes, Jolynna Sinanan, eds. Routledge: 185-199.
- 2017 Locating Emerging Media: Ethnographic Reflections on Culture, Selfhood, and Place. In *The Routledge Companion to Digital Ethnography*. Larissa Hjorth, Heather Horst, Anne Galloway, and Genevieve Bell, eds. Routledge: 179-190.
- 2016 Doing Fieldwork, Brb: Locating the field on and with emerging media. In *eFieldnotes: the Makings of Anthropology in the Digital World*. Roger Sanjek and Susan Tratner, eds. University of Pennsylvania Press: 113–131.

Conference proceedings

- 2024 Gaurav Verma, Rynaa Grover, Jiawei Zhou, Binny Mathew, Jordan Kraemer, Munmun Choudhury, and Srijan Kumar. [A Community-Centric Perspective for Characterizing and Detecting Anti-Asian Violence-Provoking Speech](#). In *Proceedings of the 62nd Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, Bangkok, Thailand. Association for Computational Linguistics: 12672–12684.

Invited essays

- 2022 Visibility, Race, and Public Space: Technologies of Erasure on Digital Platforms. *SSRC Just Tech*, Dec. 7.
- 2021 Situated Immersion: Reimagining remote methods. *Data & Society: Points*. Oct. 27. <https://medium.com/p/8a7bdb47d506>
- 2021 Virtually Gendered: Materiality and interface design on transnational social media. *Global Perspectives* 2(1): 29701. Special Collection: Cross Cultural Feminist Tech. Payal Arora and Rumman Chowdhury, eds.
- 2018 The Invisible Labor of the Academic Job Market. *Cultural Anthropology* forum on Academic Precarity in American Anthropology, February.
- 2017 When Social Media Are the News. *Anthropology News* 58(1):42-48.

Book reviews

- 2017 Reclaiming Media Ideologies. *Anthropology Now* 9(1):133-138.

White papers

- 2021 Mona Sloane and Jordan Kraemer. *Terra Incognita NYC: Mapping New York City's New Digital Public Spaces during the COVID-19 Outbreak*, New_ Public/NYU Institute for Public Knowledge.

2019 Danya Glabau and Jordan Kraemer. *The Trolls are Organized and Everyone's a Target*, Anti-Defamation League.

Works in progress

In preparation. "Creating 'a real place' in the digital city of New York during the Covid-19 pandemic." Article manuscript (with Mona Sloane) to submit to *Journal of Urban Technology*.
In preparation. "Lessons for AI from the Adoption of Social Media." Op-ed to submit to *Tech Policy Press*.

OP-EDS

- 2025 [We've Reached the End of Social Media](#). *Counterpunch*, Feb. 6.
2024 [Facebook, It Isn't That Complicated](#). *Tech Policy Press*, Sept. 20.
2024 [A Guide to Social Media Moderation Policies for the Post-Election Period](#). With Tim Bernard, Diane Chang, Renée DiResta, Justin Hendrix, & Gabby Miller, *Tech Policy Press*, Nov. 2.
2024 [On Social Media, Transparency Reporting is Anything But Transparent](#). *Tech Policy Press*, Feb. 15.
2019 [The trolls are teaming up—and tech platforms aren't doing enough to stop them](#). With Danya Glabau. *Fast Company*, Dec. 10.
2017 [Stop doing companies' digital busywork for free](#). *The Conversation*, Nov. 1.
2017 [The cultural anxiety of the white middle class](#). *Counterpunch*, June 28.
2005 The myth of tech gadgets and social alienation. *San Francisco Chronicle*, Opinion, Nov. 16: B-9.

ADL PUBLICATIONS

- 2024 Hateful Election Misinformation Thrives as Platforms Roll Back Policies, Oct. 31.
2024 Online Hate and Harassment: The American Experience 2024, June 11.
2024 Hate Thy Neighbor: Online Hate in Local Communities, June 6.
2024 Platform Transparency Reports - Just How Transparent? Feb. 14.
2023 Block/Filter/Notify: Support for Targets of Online Hate Report Card, Sept. 14.
2023 Online Hate and Harassment: The American Experience 2023, June 28.
2022 Online Hate and Harassment: The American Experience 2022, June 20.
2021 What's Wrong with Transparency Reporting (and How to Fix It), Oct. 12.

OTHER PUBLICATIONS

- 2015 Shira Lander and Jordan Kraemer. Gender and the Apocalyptic in Suzanne Collins' *The Hunger Games Trilogy*. In *A Most Reliable Witness: Essays in Honor of Ross Shepard Kraemer*, Brown Judaic Studies Series. N. DesRosiers, S. Lander, J. Pastis, and D. Ullucci, eds. Brown University: 165-174. Festschrift chapter.

GRANTS, FELLOWSHIPS, AND AWARDS

- 2020–21 SSRC Just Tech COVID-19 Rapid-Response Grant, for “Divergent Spaces”
- 2014–15 Mellon Postdoctoral Fellowship, Center for the Humanities, Wesleyan University
- 2011–12 Public Impact Fellowship, UC Irvine
- 2012, 2010 Associate Dean’s Fellowship, UC Irvine, School of Social Sciences
- 2009–2010 DAAD Graduate Scholarship, German Academic Exchange Service
- 2009 PAPR@UCI Seed Grant, Intel/UCI People and Practices Research Initiative
- 2007 Institute of European Studies Predissertation Fellowship, UC Berkeley

RESEARCH PROJECTS

2020-2022 **Principal Investigator**, *Divergent Spaces: Digital platforms, gentrification, and neighborhood organizing during COVID-19 in NYC*. Original fieldwork project on emerging technologies and gentrification in Brooklyn, funded by an SSRC Just Tech COVID-19 Rapid-Response Grant.

2020-2021 **Research Lead**, *Terra Incognita*, NYU Alliance for Public Interest Technology Lead researcher conducting a team-based, two-month remote ethnographic study of digital public spaces during COVID-19 across the five boroughs in NYC, overseeing five ethnographic researchers, funded by Civic Signals, with PI Dr. Mona Sloane.

2018-19 **Research Co-lead**, *Targets of Cyberharassment*, Anti-Defamation League Research co-lead for a qualitative, policy-focused study on experiences of online hate and harassment for ADL’s Center for Technology and Society.

PAPERS AND PRESENTATIONS

- 2022 “The ‘digital city’: co-constructing ‘realness’ through digital infrastructures in pandemic NYC,” American Sociological Association 117th Annual Meeting, Los Angeles, August 5-9 (presented by co-author Mona Sloane).
- 2021 Terra Incognita Launch Roundtable, New_ Public, Mar. 30 (virtual), with Mona Sloane, Eli Pariser, John Paul Farmer, Monique Tate, and Garnette Cadogan.
- 2021 “Terra Incognita,” Brown bag talk, Department of Sociology, Hunter College, Nov. 10 (virtual), with Mona Sloane.
- 2021 “Terra Incognita: Methods,” Design Ethnography Workshop, The New School, Sept. 30 (virtual), with Mona Sloane and Stephen Sullivan.
- 2021 “Terra Incognita,” Presentation for ML Ethics Team, Twitter, April 15 (virtual), with Mona Sloane and Eli Pariser.
- 2021 “The ‘digital city’: co-constructing ‘realness’ through digital infrastructures in pandemic NYC,” 2021 Meeting of the Society for the Social Studies of Science (4S), Toronto, ON, Oct. 6-9.
- 2019 Invited panelist, “Agency and Representation,” Ethnographic Praxis in Industry Conference (EPIC), Providence RI, Nov. 9-12.

- 2019 Invited panelist, “Actual Reality: How Digital Spaces Harm and Help,” Anti-Defamation League (ADL) 2019 National Leadership Summit, Washington, D.C., June 2-4.
- 2018 “Invisible Labor of Precarity.” Executive Session on Academic Precarity in American Anthropology. 117th Annual Meeting of the American Anthropological Association, San Jose, CA, Nov. 14-18.
- 2016 “Scaling Infrastructures: The Virtual Matter of Media and Place.” 115th Annual Meeting of the American Anthropological Association, Minneapolis, Minn., Nov. 16-20.
- 2016 “Circulating Selfhood: Social Media and Emerging European Transnationalisms.” Society for Cultural Anthropology Biennial Meeting, Ithaca, NY, May 13-14.
- 2015 “The Gender of the Interface: Are Men to Hardware as Women Are to Software?” 114th Annual Meeting of the American Anthropological Association, Denver, Co., Nov. 18-22.
- 2014 “Minding the Gap: Constitutive Forms of Power, Difference, and Personhood on Europeans’ Social and Mobile Media.” 113th Annual Meeting of the American Anthropological Association, Washington, D.C., Dec. 3-7 (invited)
- 2013 “Doing Fieldwork, Brb: Ethnography With/On Social and Mobile Media.” 112th Annual Meeting of the American Anthropological Association, Chicago, Nov. 20-24.
- 2013 “Locating Clouds and Crowds: Berlin’s Mobile Publics.” Society for Social Studies of Science (4S) Annual Meeting, San Diego, Oct. 9–12.
- 2012 “Friend or *Freund*: Facebook and Socialities of Scale In Digital Berlin.” 111th Annual Meeting of the American Anthropological Association, San Francisco, Nov. 14-18.
- 2012 “On Tactics and Infrastructure: The virtual materiality of digital and social media.” What’s New About New Materialisms conference, Center for Science, Technology, Medicine, and Society, UC Berkeley, May 4-5.
- 2012 “National Affect in the New Europe: Feeling German Online.” Nineteenth International Conference of Europeanists, Boston, March 22-24.
- 2011 “Ein Volk? Social Media Imaginaries In New Europe.” 110th Annual Meeting of the American Anthropological Association, Montreal, Nov. 16-20.
- 2011 “Scaling the Social: Scalemaking, Friendship, and Social Media in Berlin.” Digital Media and Learning Conference, Long Beach CA, March 3-4.
- 2010 “Scaling Sociality: Social Media Assemblages and Worlding in Contemporary Berlin.” 109th Annual Meeting of the American Anthropological Association, New Orleans, Nov. 17-21.
- 2008 “Sexuality, Subjectivity, and Consumer Desire: Rethinking Sexuality and Youth Culture in Berlin.” 107th Annual Meeting of the American Anthropological Association, San Francisco, Nov. 19-23.

PANELS AND SESSIONS

- 2021 Organizer & panelist, *Anticipating Ethics in Virtual and Augmented Reality Research*, EPIC 2021, Sept. 19.
- 2016 Organizer, *Information Infrastructures: Materials, Knowledge, Place*, with Jamie Sherman. 115th Annual Meeting of the American Anthropological Association, Minneapolis, Minn., Nov. 16-20.

- 2016 Organizer, *Technologies of Collaboration and Circulation*, with Reginold Royston. Society for Cultural Anthropology Biennial Meeting, Ithaca, NY, May 13-14.
- 2015 Organizer, CASTAC roundtable, *STS and Anthropology: Reflections on 25 Years of Entanglement*, with Jennifer Carlson and Nick Seaver, 114th Annual Meeting of the American Anthropological Association, Denver, CO, Nov. 18-22.
- 2014 Organizer, *Accidentally by Design: Producing Difference and Inequality Through Technological Designs*, with Angela VandenBroek. 113th Annual Meeting of the American Anthropological Association, Washington, D.C., Dec. 3-7 (invited session).
- 2012 Organizer, *Towards an Anthropology of Social Media*, with Charles Pearson. 111th Annual Meeting of the American Anthropological Association, San Francisco, Nov. 14-18.
- 2011 Organizer, *No Matter Where: Tracking New Media Materialities and Ideologies*, with Adam Fish. 110th Annual Meeting of the American Anthropological Association, Montreal, Nov. 16-20.
- 2010 Organizer, *Worlding: Technologies of Attunement in Everyday Life*, with Jennifer Carlson. 109th Annual Meeting of the American Anthropological Association, New Orleans, Nov. 17-21.

INVITED TALKS AND LECTURES

- 2025, "Mobility, Urban Space, and Digital Ethnography." Book talk, Rutgers Digital Ethnography Working Group, Oct. 24.
- 2017 "Anthropology of Social Media." Bard College, 2017 Study of the US Institute on Civic Engagement, June 28.
- 2017 "When Social Media are the News." Bard College, Department of Anthropology, April 20.
- 2014 "What Do Mobile Phones Mobilize? On Space, Place, and Personhood Through Technological Designs in Post-Unification Berlin." Center for the Humanities, Wesleyan University, Oct. 13.

WORKSHOPS & SEMINARS

- 2021 Invited participant, "Patchwork Ethnography: Attending to the Personal in Research Methods," Wenner Gren workshop, Rice University, Houston, TX, Feb. 4-5.
- 2018 "Career Strategies for Contingent Faculty." Workshop for the Association of Feminist Anthropology, AAA, San Jose, CA, Nov. 15-18.
- 2018 "Design & Society," Webinar for Implosion Labs, Oct. 16, Brooklyn NY.
- 2017 "Alternative Mobilities," *Media and Mobility*, EASA Media Anthropology Network E-Seminar #61, in collaboration with EASA Anthropology and Mobility Network, Oct. 24-Nov. 7.
- 2016 "The Virtual Matter of Media Infrastructures," Science Studies Ethnography Workshop, Department of Anthropology, New York University, Nov. 11.
- 2016 "Ethical Entanglements," *Facebook as research field and research platform*, EASA Media Anthropology Network E-seminar #57, <http://www.media-anthropology.net/>.
- 2016 "Social Media, Migration, Transnationalism, and Cultural Diversity: The Context of Transnationalism." *Issues in The Study of Social Media Today*, Institute of Advanced Studies, University College London (invited).

PUBLIC EVENTS

- 2020 “Anthropology at Work: Proving Our Value,” NYC Business Anthropology Salon, New York, Jan. 15.
- 2018 “Collaboration in Theory and Practice,” Postlight Studio x Are.na, New York, June 5.
- 2016 “Designing and Fostering Safe Online Communities,” XX+UX @ Tumblr, New York, Dec. 13.
- 2015 “Media, Society, and Spying for the State: Transatlantic Reflections on Autonomy, Social Expression, and the Antinomies of Surveillance,” Brooklyn Institute for Social Research seminar, *Images of Surveillance: The Politics, Economics, and Aesthetics of Surveillance Societies*, the Goethe-Institut, New York, Dec. 4-6.
- 2009 “Scaling Berlin: Digital Media, Scalemaking, and Shifting Identities in Contemporary Germany.” Invited talk at Fjord, Berlin, Nov. 22.

TEACHING EXPERIENCE

NYU Tandon School of Engineering

- Fall 2021, 2020, 2019 Intro to FSTEM: Feminism & Science, Technology, Engineering and Math (STS-UY 2284)
- Spring 2020 Digital Ethnography (STS-3904D)
- Spring 2021, 2020, 2019 Queering STS (STS-3904)
- Fall 2019 Science, Technology, & Society (STS-2004)

Wesleyan University

- Spring 2016 Anthropology of Digital Media and Cultures (Anthropology 309), seminar.
- Fall 2014 Ethnographies of Emerging Media (Center for the Humanities 314), seminar.

University of California, Davis

- Winter 2012 Resistance, Rebellion, and Popular Movements (Anthropology 123N), lecture.

University of California, Irvine (teaching assistant)

- 2009 Asian Immigrants & Refugees in Southern California (Anthropology 161T)
- 2008, 2006 Origins of Global Interdependence (International Studies 11)
- 2008, 2007 Introduction to Socio-Cultural Anthropology (Anthropology 2A)
- 2008 Major’s Seminar in Political Anthropology (Anthropology 180AW)
- 2007 Cross Cultural Studies of Gender (Anthropology 212D)

PROFESSIONAL SERVICE

- 2020-2025 Manuscript reviewer, *Convergence*
- 2023 Ethnographic Praxis in Industry Conference (EPIC) 2023, Case Studies Committee member
- 2022 Grant review panelist, National Science Foundation
- 2020 Journal article reviewer, *Global Perspectives*
- 2019 Journal article reviewer, *Ethnography*
- 2016-2018 Grant reviewer, Swiss National Science Foundation

2016-present North America liaison and co-organizer, EASA Media Anthropology Network
2015-2017 Editor, *Platypus*, The Committee for the Anthropology of Science, Technology, and Computing (CASTAC) Blog, <http://blog.castac.org>
2017 Book proposal reader, Bloomsbury Publishing
2016 New Directions Award committee member, General Anthropology Division of AAA
2015 Manuscript reviewer, University College London Press
2014 Organizer, CASTAC Junior-Senior Scholar Mentorship Program, AAA, Chicago, IL, Washington, D.C., Dec. 3-7
2014-15 Associate Editor and Web Producer, The CASTAC Blog
2012-14 Web Producer, The CASTAC Blog
2010-11 Editorial intern, *American Anthropologist*, UC Irvine

UNIVERSITY SERVICE

2021 Speaker, NYU LGBTQ STEM Unifying Event, April 21
2014-15 Faculty Advisor, Eclectic Society, Wesleyan University
2015 Thesis reader, Department of Anthropology, Wesleyan University

PROFESSIONAL AFFILIATIONS

Data & Society, Public Technology Leadership Collaborative (PLTC)
Ethnographic Praxis in Industry Conference (EPIC)

MODERN LANGUAGES

German Proficient in speaking, reading, and writing; residencies in Berlin in 2007 and 2009-10
French Proficient in speaking, reading, and writing